



MANITOBA ASSOCIATION FOR RIGHTS & LIBERTIES

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Volunteer Opportunity: Communications Committee Lead

The Manitoba Association for Rights and Liberties (MARL) is a non-profit, non-governmental, human rights and civil liberties organization. Formed in 1978, MARL promotes respect for and observance of human rights and civil liberties. MARL defends, extends, and creates awareness for rights and liberties within the province of Manitoba.

We take action to support:

- Youth empowerment through workshops and mentoring,
- Policy change through advocacy, government briefings, research and publication, and
- Public engagement through public events and community celebrations.

We believe an informed and engaged citizenship are the key to healthy democratic society and that everyone should have opportunity and access to our shared rights.

MARL is currently seeking an enthusiastic individual for a volunteer position as our communications committee lead with an educational background and experience in communications and media relations.

Position duties will include:

- Plan, prepare and lead MARL's communications committee, including meetings
- Makes a commitment to participate in events and initiatives outlined by the communications committee and MARL as a whole
- Stays informed about committee matters
- Brainstorming, developing, implementing and evaluating communication committee events and initiatives
- Working closely with the Executive Director to ensure MARL's mission, vision and strategic goals are being met and reporting any major projects to the board

Ideal candidates will demonstrate the following qualifications:

- Educational background in communications and media relations
- Previous communications and media relations experience
- Leadership experience and/or tendencies for leading teams and working with volunteers
- Creating written materials for internal and external audiences
- Experience in developing social media campaigns
- Implemented effective methods to increase community outreach
- Event planning and fundraising experience
- Previous experience in a non-profit environment is an asset

To apply, please forward your resume to Michelle Falk, Executive Director, at ed@marl.mb.ca before April 30, 2017.